



10 YEARS

Up to 300,000 MILES*

FREE for Authorized DuraMAX Installer Customers

Customers get \$5 toward
their next visit for enrolling
in the Warranty Program.



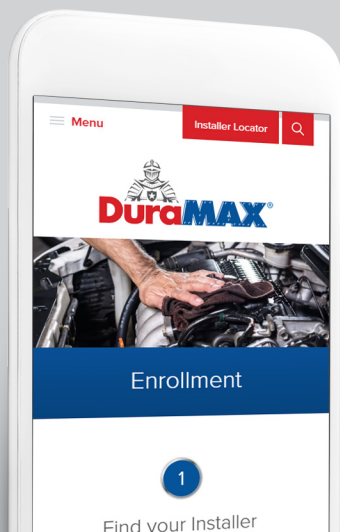
+ \$5

Online Features:

Timely Service Reminders sent to your Customers

Customizable Email Campaigns to send to Warranty Enrollees

Special recognition on the DuraMAX website, making it easier for customers to find you and stay eligible.



When your customers use premium DuraMAX Motor Oil and have their oil changed as recommended by the Original Equipment Manufacturer, they will receive a FREE 10-Year/ 300,000-Mile* Limited Engine Protection Plan that is *completely transferrable*.

As an Authorized DuraMAX Warranty Installer, you'll get:

- Increased customer retention and loyalty
- Increased profitability
- Online features and capabilities through DuraMAX.com

Become an Authorized DuraMAX Installer Today

*The DuraMAX® Liquid Armor Engine Warranty covers 300,000 miles for DuraMAX motor oils. See www.duramaxwarranty.com for details/terms and conditions.

www.DuraMAX.com

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